Sports Internships: How to Survive in the Industry is a great read! From the layout, structure and chronology of the book, to how the author provided specific examples from colleagues in the sports industry…the takeaways for young people trying to break in are on point throughout. Reminding the students of the little things to watch out for while maintaining a bigger picture about the industry was also a great blend!

David M. Carter
Principal, The Sports Business Group
Executive Director, USC Marshall Sports Business Institute

The first time I read Sports Internships: How to Survive in the Industry I was going through the interview process for a coaching position at Life Pacific College. The information provided to me was not only helpful, but was explained in such a practical way that I believed I could put these tools to practice immediately. I was excited to discover ways to showcase my sports experience, as well as display my skills to the university’s Athletic Director and Head Basketball Coach. By using the tools from the book, I was able to set myself apart from other candidates and have now become the head Assistant Men’s Basketball Coach! I am grateful to Cindy Jarvis for her mentorship, and for providing me with the necessary tools needed to succeed in the sports industry.

Richard Salgado
Assistant Men’s Basketball Coach, Life Pacific College